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Latin Business Association Sol Awards 2008 Honor Bestowed on Power Media Group

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Santa Clarita, CA (PRWEB) August 1, 2008 -- At the Biltmore Hotel in Los Angeles, Calif., Power Media Group (PMG) President Patricia Gracia, Peruvian, and CEO Tony Gracia, Puerto Rican, are the winners of Latin Business Association Sol Awards 2008. The Sol Awards achievement is accorded in recognition and appreciation for exemplary commitment to the Latino business community through PMG's leadership and service.

Held each year, this year's Sol Awards Gala held on July 26, 2008, set the backdrop for a premier Latino business networking and recognition event. The black-tie event attracts a who's-who of the Latino entrepreneurial, corporate and political worlds.

PMG qualified earlier in 2008 under very strict SBA guidelines for a Small Business Administration (SBA) Real Estate Loan, based on the firm's projected productivity and on its delivery of innovative services to clients. With the loan, PMG purchased its 11,000 square-foot commercial building and new home for clients.

Along with the beautiful Sol Awards gold statue, PMG received Certificates of Recognition from:

- California Legislature, Assembly
- The Honorable John Chang, California State Controller
- State Of California Board of Equalization

PMG received a book containing greetings and congratulations from:

- The White House, President George Bush
- Ruben Guerra, LBA Chairman
- Governor Arnold Schwarzenegger
- Lieutenant Governor John Garamendi



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A well established business reflects the dedication, hardship and capital investment by the entrepreneur. A business loan will ensure that all your finance needs are taken care of. Aspiring entrepreneurs or existing businessmen can avail business loans depending on their needs.

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Regardless of what business you are in - you are really in the business of satisfying customers. The degree of customer satisfaction you deliver determines the level of long-term success you will achieve in business.

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One of the most popular home businesses today is that of maintaining a website to promote other people's products. You can have quite a profitable business in this area, depending on the products that you sell or promote, without having to do anything more than promote your website. The biggest benefit is you don't need to ship the products and you don't have to maintain any inventory of products. That is done for you by the companies whose products you choose to promote. This makes it so easy that someone who has never run a business before will quickly learn how to operate one of these sites.

[How To Get Investors And Bankers To Part With Their Money For Your Business](#)

Time and time again entrepreneurs are losing out on getting the capital they need because of making basic

- Mayor Antonio Villaraigosa
- Dianne Feinstein, United States Senator
- Hillary Rodham Clinton, United States Senator
- Grace Napolitano, House of Representatives (Washington, D.C.)

About POWER MEDIA GROUP

A premier advertisement agency offering innovative and effective media buying, marketing and public relations services, Power Media Group has attracted widespread interest from advertisers by its successful operations in attracting the Hispanic market to PMG clients. Situated in the #1 Hispanic market by research firm Syncopate, PMG crafts magnetizing messages designed to harness the Hispanic consumers buying power of a trillion-dollar market segment.

PMG staff members are experts across a range of advertising segments. Clients which patronize PMG include: Clients: Universal Music Latin, Vivendi Visual Entertainment, NYX Cosmetics, Xenon Pictures, Creativa Interiors-Primor, The Perfume Club, AB Underwear, Costamar Travel Intl., New Concepts, Success Masters by Design, Laboratorios Mallo, and Selman Chevrolet, among others.

Founders Patricia and Tony Gracia serve clients with the respect and care they've presented since the beginning of the firm and stand true to their motto: "We love your business, as we love our baby."

Visit <http://www.powermediagroup.com/testimonials.html> to view client testimonials.

MEDIA: To schedule an interview, contact Patricia Gracia at (818)415-3230 or e-mail pgracia@powermediagroup.com

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/306705.htm>

RSS NEWSROOM: <http://newsroom.eworldwire.com/xml/newsrooms/306705.xml>

Source: POWER MEDIA GROUP

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mistakes in their pitch. It's great to have a magic product and tons of enthusiasm, but it's not enough.

1st National Bank of Arizona Voted #1 Bank in Arizona as a Result of its Innovative Business Banking and Image Deposit Services

For Second Year in a Row, 1st National Bank of Arizona, Offering Business and Personal Banking Services, has Been Voted the #1 Bank in Arizona

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The 3 Keys To Business Victories

No matter what business you are in there is a high chance of failure. Why? Because most people don't do the research and keep the right focus needed to succeed.

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