



***Completion
Report to
NYX Cosmetics***

Type: Posters & Shelters

Market: Miami



NYX Los Angeles Inc

Contract/Showing: FL016758
 Client PO/Contract #:
 Agency: Power Media Group

Campaign Start: May 5, 2008

Market: Miami Metro **Segment Start: May 5, 2008**

Product Type: Posters
 Status: Sold

Panel	Location Description	Area	II	Scheduled Design	Actual Start
1 001861	US 1 ES 950ft N/O SW 132nd Av F/S - 2	His-Uninc-Dade	Y	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/5/2008
2 003019	NW 22nd Av WS 50ft N/O NW 6th St F/N - 3	His-Miami	Y	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/7/2008
3 003060	SW 1st St NS 150ft W/O Beacon Blvd F/W - 1	His-Miami	Y	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/7/2008
4 003470	NW 37th Av ES 10ft S/O NW 4th Tr F/N - 1	His-Miami	Y	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/6/2008
5 004271	NW 7th Av WS 100ft S/O NW 8th St F/N - 2	His-Miami	Y	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/7/2008
6 005070	NE 29th St SS 150ft W/O NE 2nd Av F/E - 1	His-Miami	N	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/8/2008
7 005500	NW 36th St NS 50ft E/O NW 11th Av F/W - 1	His-Miami	Y	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/9/2008
8 005820	NW 27th Av WS 100ft N/O NW 20th St F/N - 3	His-Uninc-Dade	Y	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/8/2008
9 006258	NW 54th St NS 50ft W/O NW 27th Av F/E - 3	Uninc-Dade	Y	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/9/2008
10 008087	Okeechobee Rd SS 500ft W/O NW 106 St F/E - 2	His-Medley	Y	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/9/2008

Date Flex/Posters Received : _____

Market Summary

Scheduled

No. Of Units	10
Avg. Showing DEC	20.7
Total Showing DEC	207.4



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Campaign Start: May 5, 2008

Market: Miami Metro **Segment Start: May 5, 2008**
Product Type: Transit Shelters
Status: Offer

Panel	Location Description	Area	II	Scheduled Design	Actual Start
1 900915	Flagler St SS 105ft E/O 108 Av F/W - I	Sweetwater	N	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/5/2008
2 901039	12 Av West WS 5ft S/O 47 St F/N - I	Hialeah	N	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/5/2008
3 903160	16 St SS 60ft W/O 62 Av F/E - I	West Miami	N	FL016758 NYX COSMETICS "Alegra tu Mundo"	5/5/2008

Date Flex/Posters Received : _____

<u>Market Summary</u>	<u>Scheduled</u>
No. Of Units	3
Avg. Showing DEC	15.3
Total Showing DEC	46.0



Performance Report - Photos





Performance Report - Photos

