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**Latin Business Association Sol Awards 2008 Honor Bestowed on Power Media Group**

LBA of Greater Los Angeles, with 30 years of presenting awards to individuals, business owners, and organizations, has announced Power Media Group Inc. is the winner of the 2008 Sol Award **By PR Newswire**

SANTA CLARITA, Calif., July 29 /PRNewswire/ -- At the Biltmore Hotel in Los Angeles, Calif., Power Media Group, Inc. (PMG) President Patricia Gracia, Peruvian, and CEO Tony Gracia, Puerto Rican, are the winners of Latin Business Association Sol Awards 2008. The Sol Awards achievement is accorded in recognition and appreciation for exemplary commitment to the Latino business community through PMG's leadership and service. Held each year, this year's Sol Awards Gala held on July 26, 2008, set the backdrop for a premier Latino business networking and recognition event. The black-tie event attracts a who's-who of the Latino entrepreneurial, corporate and political worlds. PMG qualified earlier in 2008 under very strict SBA guidelines for a Small Business Administration (SBA) Real Estate Loan, based on the firm's projected productivity and on its delivery of innovative services to clients. Along with the beautiful Sol Awards Statue, PMG received Certificates of Recognition from:

-- California Legislature, Assembly -- The Honorable Jhon Chang, California State Controller -- State Of California Board of Equalization

Also PMG and received an elegant LBA book program with warmest greetings from:

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-- The White House, President George Bush -- Ruben Guerra, LBA Chairman -- Governor Arnold Schwarzenegger -- Lieutenant Governor Jhon Garamendi -- Mayor Antonio Villaraigosa -- Dianne Feinstein, United States Senator -- Hillary Rodham Clinton, United States Senator -- Grace Napolitano, House of Representatives (Washington, D.C.)

**About POWER MEDIA GROUP**

A premier advertisement agency offering innovative and effective media buying, marketing and public relations services. Situated in the #1 Hispanic market by research firm Syncopate, PMG crafts magnetizing messages designed to harness the Hispanic consumers buying power of a trillion-dollar market segment.

Power Media group, Inc. Clients: Universal Music Latin, Vivendi Visual Entertainment, NYX Cosmetics, Xenon Pictures, Creativa Interiors-Primor, The Perfume Club, AB Underwear, Costamar Travel Intl., New Concepts, Success Masters by Design, Laboratorios Mallo, and Selman Chevrolet, among others.

PMG serve clients with respect and care they've presented since the beginning of the firm and stand true to their motto: "We love your business, as we love our baby." Visit <http://www.powermediagroup.com/testimonials.html> to view client testimonials.

Contact: Patricia Gracia

818.415.3230 pgracia@powermediagroup.com

SOURCE Power Media Group, Inc.

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