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VIDEO: Real Estate Investment Awareness Campaign The Herrera Sindell Group, Inc. Moves Ahead With Media Group, Inc.

Sunday May 30, 2010 - 04:00 AM EDT
[Press Release and Top News From 24-7 Press Release Newswire](#)

SANTA CLARITA, CA, May 30, 2010 /24-7PressRelease/ -- Juan Herrera, spokesperson for The Herrera Sindell Group, references the tripling of the business' net worth over the last year, and the variety and number of monthly acquisitions the firm makes, often averaging 25-50 - activity which brings even more investors to the company. "Willing investors in the open market are confronted by large numbers of competitors looking for the same product - sound investments that yield strong cash-on-cash returns.

The Herrera Sindell Group "We have 'skin-in-the-game' - the Herrera Sindell Group invests money into each deal, which means we have a real interest in the property. We take the additional step of depositing all funds directly from clients' bank accounts into an escrow account. By the time a property is presented to clients, 90 percent of the investigative work has been done. Our clients enjoy access to every detail before we close and the property is acquired."

"We apply two decades of real estate experience to the property acquisition we present, and there is no question about our being in the business of investing and reaping a return on investment for our investors and our company," added Herrera.

"Alongside commercial acquisitions just entering the real estate picture, over the past six months, higher priced residences have experienced a decrease in property values. While foreclosures are still high, it remains a perfect real estate profit opportunity."

"When we meet prospects, we want them to know who we are, what we do and how we do it - for the

The Herrera Sindell Group has engaged advertising agency Power Media Group to grow company awareness in the Southern California Hispanic market.

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