



- CURRENT NEWS
- VIEW ALL NEWS
- SUBMIT A STORY
- RSS FEEDS
- PR RESOURCES
- ADVERTISE / LINK EXCHANGE
- ABOUT US
- CONTACT US

Wednesday, June 02, 2010 Search Finance News

Latest News » All Finance News » **VIDEO: Real Estate Investment Awareness Campaign by The Herrera Sindell Group, Inc. Moves Ahead With Power Media Group, Inc.**

Public Relations Campaigns

See the Impact of your PR Efforts
Download the Dow Jones eBook
Today!
www.DowJones.com

Internet Marketing Cert.

Learn E Commerce, SEO, SEM,
Media & More! Learn 100% Online--
Free Info
www.USanFranOnline.com/SEM

PR Campaign Management

News Distribution, Media Relations, &
News Measurement in One Solution.
www.vocus.com

Ads by Google



AFFORDABLE & EFFECTIVE
press release distribution

CLICK HERE to learn more

[RSS Feeds](#) [Add to Del.icio.us](#) [Digg This](#)

VIDEO: Real Estate Investment Awareness Campaign by The Herrera Sindell Group, Inc. Moves Ahead With Power Media Group, Inc.

The company's success has leded The Herrera Sindell Group to triple office space - from 3,000 to 10,000 square feet in Sherman Oaks.

Ads by Google [FSBO](#) [FinanceCampaign](#) [USACampaign](#) [CMSMSN](#) [CampaignFax](#) [Campaign](#)

SANTA CLARITA, CA, May 30, 2010 /24-7PressRelease/ -- Juan Herrera, spokesperson for The Herrera Sindell Group, references the tripling of the business' net worth over the last year, and the variety and number of monthly acquisitions the firm makes, often averaging 25-50 - activity which brings even more investors to the company. "Willing investors in the open market are confronted by large numbers of competitors looking for the same product - sound investments that yield strong cash-on-cash returns.

The Herrera Sindell Group "We have 'skin-in-the-game' - the Herrera Sindell Group invests money into each deal, which means we have a real interest in the property. We take the additional step of depositing all funds directly from clients' bank accounts into an escrow account. By the time a property is presented to clients, 90 percent of the investigative work has been done. Our clients enjoy access to every detail before we close and the property is acquired."

"We apply two decades of real estate experience to the property acquisition we present, and there is no question about our being in the business of investing and reaping a return on investment for our investors and our company," added Herrera.

"Alongside commercial acquisitions just entering the real estate picture, over the past six months, higher priced residences have experienced a decrease in property values. While foreclosures are still high, it remains a perfect real estate investment profit opportunity."

"When we meet prospects, we want them to know who we are, what we do and how we do it - for them."

The Herrera Sindell Group has engaged advertising agency Power Media Group to grow company awareness in the Southern California Hispanic market.

ABOUT POWER MEDIA GROUP:

Power Media Group, Inc. is an Advertising & PR Agency that specializes in creating all inclusive Spanish language campaigns for high-profile clients seeking to reach the \$1trillion buying power booming Hispanic market, through Printing, Radio, TV, Outdoors, PR, Customer Service, Events and Promotions.

Some of Power Media Group, Inc. recent accomplishments include:

- Patricia Gracia-United States SBA Minority Small Business Champion of the Year 2010
<http://www.powermediagroup.com/awards.html>
- Patricia Gracia, Winner of the 2010 Los Angeles Business Journal "Woman Making a Difference Award in the Rising Star," category.
- Power Media Group, Winner of the 2010 ADDY Awards for Excellence in the following categories: Web site Design, Local Radio Creative, Logo & Company Image
<http://www.powermediagroup.com/awards.html>
- Patricia Gracia, panelist to the Latin Business Association 2009 annual conference and expo, presented,

Ads by Google

Social Media Lawyer

Contracts-Promotions-Licensing Licensed Attorney; Reasonable Rates
www.wellsiplaw.com

Compare Top 10 Mktg Apps

2010 Top 10 Marketing Automation Software Rankings. Get Free Report.
Business-Software.com/Top10

Affordable Press Online

Product-n-Press™ is an affordable curated consumer brand press site.
www.product-n-press.com

Citizens United Response

Sign the Petition & Help Prevent a Corporate Takeover of Government!
www.BarackObama.com

Electrical Safety

Electrical safety training DVDs, posters, booklets and more!
www.osha-safety-training.net

"The Transforming Role of Latinas in Business"
<http://www.powermediagroup.com/what.html>

- 2009 Addy Awards for Excellence in Creativity for a TV ad in the General Market - Catalog Sales.
<http://www.powermediagroup.com/addy.html>

- Patricia Gracia, Winner of La Opinion 2009 Distinguished Woman in the category of Business and Technology.
<http://www.powermediagroup.com/awards.html>

- Patricia Gracia, nominated for the Santa Clarita Valley Business Leadership Awards and for Women in Business 2009 Award.

- Tony Gracia, nominated by the San Fernando Business Journal as one of the Top Valley's CFO of 2009.

- Power Media Group named among the 50 Fastest Growing Private Companies of 2009 by the San Fernando Valley Business Journal.
<http://www.powermediagroup.com/awards.html>

- Power Media Group, Winner Latin Business Association 2008 Sol Award as Business of the Year.
<http://www.powermediagroup.com/what.html>

- Commended by Los Angeles County Board Supervisor Mike Antonovich and U.S.Congressman Howard "Buck" McKeon - 25th District of California, among others.
<http://www.powermediagroup.com/recognitions.html>

- July 2008-SBA qualification, for a real estate loan -acquisition of an 11,000 square-foot commercial building, a new home for clients and customers
http://www.powermediagroup.com/pmg_opening.html

TV- VIDEOS:

-Telemundo Interview Al Rojo Vivo:
<http://www.youtube.com/watch?v=XWFlaXHOHyc>

-Univision Interview Tony Gracia - Donde estan los trabajos?
http://www.powermediagroup.com/tony_interview.html

-Univision Interview Patricia Gracia - Mujeres Sobresalientes Segment:
http://www.youtube.com/watch?v=JzLVICwBzQs&feature=player_embedded

Further Related Resources:

Stop Asking them to Give

Don't ask them to give Show them how to give.
DaveRamsey.com/Momentum

Donate Your Car

Join in the Fight Against Breast Cancer with a Car Donation Today!
Cars4Causes.net/FightBreastCancer

The Social Marketing Firm

We Do Social Media Marketing, Your Business Grows. Contact Us Today!
encharSocialMedia.com/Marketing

Political Science Degrees

Earn Your Degree Online From A Top College. Free Information Here!
EamMyDegree.com



Ads by Google

Press Release Contact Information:

PATRICIA GRACIA
 Power Media Group, Inc
 Founder-President
 17960 Sierra HWY
 Santa Clarita, CA
 USA 91351
 Voice: 661-505-1009
 Fax: 661-430-5491
 Website: [Visit Our Website](#)

· [Ads by Google](#) [Campaign 2](#) [Al Campaign](#) [TV Campaign](#) [Campaign Kit](#) [Campaign For](#)

**Sign Up
 for a
 SilverCard
 Prepaid
 MasterCard®**



Quit
 inet
 lesson
 Cheap Flight
 wely
 DVD
 Which
 words will
 drive more
 customers
 to your
 website?
 e
 ing
 YAHOO! SEARCH
 MARKETING

**INCREASE YOUR
 TRAFFIC
 ADVERTISE HERE
 RESERVE TODAY!**

Finance News Articles delivers the latest breaking news and information in the Finance industry. Finance news headlines and stories have been provided by [24-7 Press Release Service](#). If you have any questions regarding information in these Finance news stories, please contact the company listed in the article directly. Please do not contact us. We will be unable to assist you with your inquiry. We disclaims any content contained in these Finance news stories. [Terms of Use](#)

