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### VIDEO: Real Estate Investment Awareness Campaign by The Herrera Sindell Group, Inc. Moves Ahead With Power Media Group, Inc.

[Press Release and Top News From 24-7 Press Release Newswire](#) Published: 05/30/10 04:00 AM EDT

SANTA CLARITA, CA, May 30, 2010 /24-7PressRelease/ -- Juan Herrera, spokesperson for The Herrera Sindell Group, references the tripling of the business' net worth over the last year, and the variety and number of monthly acquisitions the firm makes, often averaging 25-50 - activity which brings even more investors to the company. "Willing investors in the open market are confronted by large numbers of competitors looking for the same product - sound investments that yield strong cash-on-cash returns.

Rating:  
★★★★★

The Herrera Sindell Group "We have 'skin-in-the-game' - the Herrera Sindell Group invests money into each deal, which means we have a real interest in the property. We take the additional step of depositing all funds directly from clients' bank accounts into an escrow account. By the time a property is presented to clients, 90 percent of the investigative work has been done. Our clients enjoy access to every detail before we close and the property is acquired."

"We apply two decades of real estate experience to the property acquisition we present, and there is no question about our being in the business of investing and reaping a return on investment for our investors and our company," added Herrera.

"Alongside commercial acquisitions just entering the real estate picture, over the past six months, higher priced residences have experienced a decrease in property values. While foreclosures are still high, it remains a perfect real estate investment profit opportunity."

"When we meet prospects, we want them to know who we are, what we do and how we do it - for them."

The Herrera Sindell Group has engaged advertising agency Power Media Group to grow company awareness in the Southern California Hispanic market.

#### ABOUT POWER MEDIA GROUP:

Power Media Group, Inc. is an Advertising & PR Agency that specializes in creating all inclusive Spanish language campaigns for high-profile clients seeking to reach the \$1trillion buying power booming Hispanic market, through Printing, Radio, TV, Outdoors, PR, Customer Service, Events and Promotions.

Some of Power Media Group, Inc. recent accomplishments include:

- Patricia Gracia-United States SBA Minority Small Business Champion of the Year 2010  
<http://www.powermediagroup.com/awards.html>
- Patricia Gracia, Winner of the 2010 Los Angeles Business Journal "Woman Making a Difference Award in the Rising Star," category.
- Power Media Group, Winner of the 2010 ADDY Awards for Excellence in the following categories: Web site Design, Local Radio Creative, Logo & Company Image  
<http://www.powermediagroup.com/awards.html>
- Patricia Gracia, panelist to the Latin Business Association 2009 annual conference and expo, presented, "The Transforming Role of Latinas in Business"  
<http://www.powermediagroup.com/what.html>
- 2009 Addy Awards for Excellence in Creativity for a TV ad in the General Market - Catalog Sales.  
<http://www.powermediagroup.com/addy.html>
- Patricia Gracia, Winner of La Opinion 2009 Distinguished Woman in the category of Business and Technology.  
<http://www.powermediagroup.com/awards.html>
- Patricia Gracia, nominated for the Santa Clarita Valley Business Leadership Awards and for Women in Business 2009 Award.

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- Tony Gracia, nominated by the San Fernando Business Journal as one of the Top Valley's CFO of 2009.

- Power Media Group named among the 50 Fastest Growing Private Companies of 2009 by the San Fernando Valley Business Journal.

<http://www.powermediagroup.com/awards.html>

- Power Media Group, Winner Latin Business Association 2008 Sol Award as Business of the Year.

<http://www.powermediagroup.com/what.html>

- Commended by Los Angeles County Board Supervisor Mike Antonovich and U.S.Congressman Howard "Buck" McKeon - 25th District of California, among others.

<http://www.powermediagroup.com/recognitions.html>

- July 2008-SBA qualification, for a real estate loan -acquisition of an 11,000 square-foot commercial building, a new home for clients and customers

[http://www.powermediagroup.com/pmg\\_opening.html](http://www.powermediagroup.com/pmg_opening.html)

TV- VIDEOS:

-Telemundo Interview Al Rojo Vivo:

<http://www.youtube.com/watch?v=XWFlaXHOHyc>

-Univision Interview Tony Gracia - Donde estan los trabajos?

[http://www.powermediagroup.com/tony\\_interview.html](http://www.powermediagroup.com/tony_interview.html)

-Univision Interview Patricia Gracia - Mujeres Sobresalientes Segment:

[http://www.youtube.com/watch?v=JzLVICwBzQs&feature=player\\_embedded](http://www.youtube.com/watch?v=JzLVICwBzQs&feature=player_embedded)

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■ Press Release and Top News From 24-7 Press Release Newswire



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04:00 AM		RAB Lighting Introduces New LED Floodlight
04:00 AM		LateRooms.com - Florence Showcases New Fashion at Pitti Immagine Filati
04:00 AM		LateRooms.com - Duisburg's Love Parade Could Appeal to Dusseldorf Visitors
04:00 AM		Headache and Migraine: Elimination and Prevention Through Neuromuscular Dentistry - Improve The Quality Of Your Life and Live In The Land Of the Pain Free!
04:00 AM		LateRooms.com - Barcelona Art Space to Showcase Pipilotti Rist Exhibition
04:00 AM		LateRooms.com - Enjoy Chopin Cycle VI in Seville
04:00 AM		Fathers' Rights Hopefully Moving In Right Direction Under the New Coalition Government
04:00 AM		LateRooms.com - Seek Out Some Style at the DNA Market in Auckland
04:00 AM		LateRooms.com - Classic Open Air Returns to Berlin
04:00 AM		LateRooms.com - Munich Film Fans Get Ready for Kino Open Air
04:00 AM		LateRooms.com - Cotswolds Villages Host Summer Music Festival
04:00 AM		LateRooms.com - Experience the Rocks Aroma Festival in Sydney
04:00 AM		LateRooms.com - Head to Madrid for Ghirlandaio and the Renaissance in Florence
04:00 AM		Realityworks Products on the Utah State Board of Education Recommended Resources List
04:00 AM		Kick Off with Savy Safari Soccer Slots and Big Game Hunting
04:00 AM		Wix Creates Photography Blog to Power Up User Websites and Showcase Portfolios
04:00 AM		World Cup Nations' Most Supportive Fans Revealed by Skyscanner
04:00 AM		Self Improvement Giveaway Queen Accommodates The Masses
04:00 AM		Argo Translation Uses MadCap Lingo and Flare to Optimize Localization Consistency and Cut Project Time by Over 25 Percent
04:00 AM		V&V Bogota and Elite Car Service Bogota Announced Today a Car Service Alliance That Will Benefit Business Executives and Tourists Visiting Bogota, Colombia
04:00 AM		Preppers and Survivalists Attention "Revolution, 51st Century" - a Must Read!
04:00 AM		Carlsbad Department of Development: New Members Bring More Jobs to Area
04:00 AM		New DustPruf Conveyors from Dornier Give Customers More Today and Tomorrow
04:00 AM		Hollywood Stars and Celebrity Athletes Join the Center for Autism in Raising Much Needed Funds for Children with Autism at ACT Today's 4th Annual Charity Golf Tournament
04:00 AM		Atlanta Auto Repair Shop Is Committed to Environmental Responsibility
04:00 AM		Arlington, Texas Retail Property for Lease in Great Location
04:00 AM		The Memorial Day Road Trip: Fun, Memorable, and a Disaster for Your Car: The Solution: Enthusiast Grade, The New Standard in Detailing Products, Only From Surf City Garage

04:00 AM  [Successful Web Marketing for Small Businesses](#)

04:00 AM  [FulfillmentServiceReviews.com Announces New Site to Find Reputable Fulfillment Service](#)

04:00 AM  [Eurocar Secures New Location Opening Largest Indoor Showroom In The Nation](#)

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